

EBSD : Executive Business Skills Diploma



Why EBSD?

- Positively change your professional and personal life.
- Practice core soft competencies that takes many steps forward in your career path.
- Get exposed to knowledge base and practice the different skills at your own self pace.
- Practice acquired knowledge base with hands practical case studies analysis, activities, beside one-to-one personal mentoring through highly qualified experts in the field.
- Enjoy a learning experience at your chosen time, venue and speed.

Who Should Attend?

- Individuals working at a supervisory or managerial level
- Individuals due for a promotion to a supervisory or managerial position

EBSD Objectives

- Explore the role of strategic thinking in developing effective management skills.
- Understand the core skills and talents for managing an organization especially those related to strategic management, effective management process and functions, problem solving and decision making as well as exploring the various means for budgeting and financial statement analysis for non-financiers.
- Develop an in depth understanding of how to lead change initiatives



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Module 1: Strategic thinking and strategic management

- Types of thinking
- Strategic thinking process
- The importance of strategic thinking
- The strategic management process
- Setting direction: Vision, mission and strategic goals
- Internal & external environment analysis
- Choosing the corporate and competitive strategy
- The impact of strategies on human capital
- From Strategic to operational management

Module 2: Management functions & process

- The management process
- Planning
- Organizing
- Controlling
- Performance Management

Module 3: Leadership skill

- Core differences between management & leadership
- Leadership action logic
- Leadership models
- Delegation of authority: A tool for empowering teams
- Effective leadership and performance

Module 4: Problem solving and decision making

- Problem solving process
- Problem analysis techniques
- Possibilities (alternatives) evaluation techniques
- Solution choice techniques
- Decision making methods

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Module 5: Leading change initiatives

- Making change happen
- Planning the change initiative
- Setting the stage for change
- Leading successful change initiative

Module 6: Budgeting and financial statement analysis for non-financiers

- Basic elements of a budget
- Information included in budgets
- Budget setting
- Overview of the different types of financial statements
- Financial analysis tools

Delivery Method

- Online course material, cases studies, videos
- One-to-one facilitator
- Study Tactics and Resources Center
- List of links to related websites, online libraries, and articles.

Cost

- \$ 1000 for online course
- For onsite and customized courses (online or onsite) cost, [Contact US](#)



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